"AllReceipts is a DIGITAL RECEIPT SERVICE that uses the Cloud to bridge the gap between retailer and the shopper."





## **All**Receipts

The safe and secure home for your receipts

## **Digital Receipting Service**

For most people, tracking spending is no small task. Star has decided to simplify this important process and make it as easy and convenient as possible.

- Save a digital copy of the receipt on the mobile device of your choice
- ▶ View your receipts by date or retailer **WITHOUT** the need to share your email address or take a photo of your receipt



## **Digital Receipting Service for Retailers**

**AllReceipts** is the new Star Micronics Cloud Solution providing Retailers with a Digital Receipt Service for their customers.

AllReceipts is FREE of CHARGE. All you need is a Star printer (TSP100 Series initially with more printers to come). Either promote the use of the Star AllReceipts App to your customers or incorporate the AllReceipts API into your Loyalty Card scheme (contact Star for costs). Retailer's reporting tools will include Cloud access to Dashboards and Analytics including:

- ▶ Data on all Receipts printed and claimed
- ▶ Device Management Tool providing real time status across the installed base of printers. Paper empty, cover open, or unplugged printers are immediately identified with refreshed error status notification on a comprehensive cloud based dashboard. This tool will also link customer satisfaction survey results with identified POS stations
- ► "Instant" Customer Satisfaction Survey which the customer completes while claiming the receipt. The link between the Device Management & Survey Tools will allow retailers to drill down to the POS station involved and even help highlight issues from inadequate staff training to criminal activities i.e. POS stations working or not working when they should be



**Zero development** is needed as AllReceipts is enabled with the Star printer driver. Working independently of a retailer's existing POS software, it automatically generates and securely sends an image of the receipt to the cloud, triggered by a traditional print receipt.















