



LABEL

PRINTING

SOLUTIONS



Star is pleased to offer a wide range of labelling solutions, ranging from kiosk, desktop and mobile, that provides a solution for every business. We pride ourselves on the quality and reliability of our products, as well as our exceptional customer service.

Food & Allergy

Accurate food labelling is more important than ever with stricter food safety regulations and increased customer demand. Star offers a wide range of label printing solutions designed for food and allergy labelling for kitchens, cafés, bakeries and stores. Star's desktop or mobile label printers can print clear and accurate labels on demand to highlight ingredients, allergens and traceability for food produced or packaged on site. Star Cloud labelling solutions enable data to be printed directly from a central or local server.



QSR and Food Delivery

Star's range of desktop and mobile label printers produce permanent or repositionable variable length linerless labels for customer orders in cafes, QSR, takeaway and delivery outlets helping to reduce order times and improve order accuracy. Star's cloud-based label printers are capable of printing customer orders directly from a local or central server without the need for a POS system or local device.



Courier & Shipping

Star desktop printers are ideal for reliably printing postal and shipping labels for customer orders. Working with thousands of different Independent Software Providers, Star offers a range of desktop and mobile label printers which are simple to integrate with existing POS and e-commerce software and capable of printing from iOS, Android or Windows devices or directly from a web browser. Continuous roll label printers offer a more cost effective and faster solution than printing cut sheet laser or inkjet labels or purchasing pre-printed labels.



Warehouse & Logistics

Star desktop or mobile printers can print high resolution barcode and QR code labels in a variety of sizes for product labelling and logistics. Star's rugged mobile printers offer a long battery life of up to 35 hours for labelling on the go.



Healthcare

Star printers are used in healthcare environments worldwide including hospitals and pharmacies for labelling prescription bags as well as for appointments and prescriptions in medical centres, opticians and dentists.



Visitor Management

Star's versatile desktop, mobile and kiosk labelling solutions offer a wide range of label widths with high quality text, barcodes and graphics. Ideal for medical wrist bands and temperature checking systems as well as easy to read visitor ID for offices and events.



Retail

Star Micronics is a leading manufacturer of high quality thermal receipt printers and POS hardware for the retail market. Star's desktop and mobile printers are ideal for shelf edge labelling, product and price reduction labelling. Compact and easy-to-operate, our range of fixed and mobile barcode, label and linerless label printers are simple to integrate into your current system thanks to the option of wired and wireless connectivity as well as sophisticated drivers for a wide selection of operating platforms.



Desktop Labelling

TSP700II

Fast, multifunctional 80/82mm barcode, label, receipt, ticket and kiosk printer with black mark sensor for fixed length labels and autocutter as standard. Rear feed for larger label rolls. Multiple interface options including USB, WiFi (via HI01X), Ethernet, Bluetooth and Cloud



TSP800II

Multifunctional wide format 112mm barcode, label, receipt, ticket and kiosk printer with black mark sensor for fixed length labels and autocutter as standard. Unique A4 scaling functionality. Multiple interface options including USB, WiFi (via HI01X), Ethernet, Bluetooth, AirPrint and Cloud



FVP10

High quality front exit barcode, label, receipt and ticket printer with front paper loading. Black mark sensor and autocutter as standard with multiple interface options including USB, Ethernet and Bluetooth



TSP654IISK

Reliable Linerless label printer for variable length re-positionable labels. Autocutter and Paper Taken Sensor as standard.



Mobile Labelling



SM-L200

Compact 2" / 58mm Classic Bluetooth and BLE mobile receipt and label printer with black mark and transmissive sensor for permanent or linerless labels. OLED display. Micro USB charging



SM-L300

Compact 3" / 80mm Classic Bluetooth and BLE mobile receipt and label printer with black mark and transmissive sensor for permanent or linerless labels. Long 41 hour battery life, OLED display and Micro USB charging



SM-T300i

Rugged 3" / 80mm IP54 rated MFi Bluetooth mobile receipt and label printer. Durable design with LCD display and long battery life



SM-T400i

Rugged 4" / 112mm IP54 rated MFi Bluetooth mobile receipt and label printer. Durable design with LCD display and long battery life.

Kiosk Printing

TUP500 / TUP900

The TUP500 Series is a high speed, cost effective, reliable open frame modular printing solution with superior Star build quality designed especially for kiosk environments or for unattended printing applications.

With a fast print speed of up to 220mm per second (with standard 15cm paper roll), black mark and adjustable near end sensor and capable of printing on media up to 0.15mm thick.



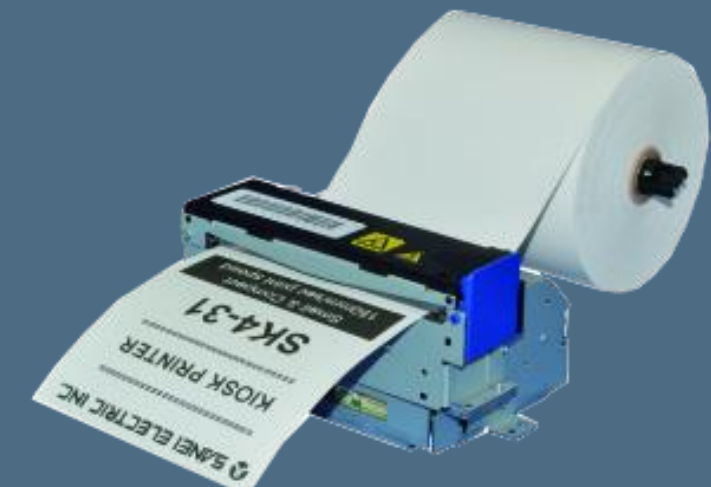
TSP700II with Guide

The TSP700II is a cost effective multifunctional printer, capable of printing high quality fixed length tickets and labels on paper up to 0.15mm thick. The TSP700II can be used as a label printer, lottery printer or dedicated ticket printer for cinemas, theme parks and events. Its compact and versatile design means the TSP700II can also be mounted vertically in a kiosk environment for unattended receipt, ticket or label printing with an optional flashing paper exit guide.



Sanei

Available in 2", 3" and 4" widths, the Sanei range of barcode, ticket, receipt and label kiosk mechanisms offer fast, high quality 203 dpi printing at speeds up to 250 mm/second for kiosks with limited space. Sanei kiosk printers are low profile and ultra lightweight with flexible mounting options including vertical orientation 90° position for the SK1-211 and SK1-311 models for the thinnest of vertical footprints matching today's latest generation of slimline kiosks.



Star Guarantee

STAR QUALITY

Renowned build quality and industry leading reliability, Star has been manufacturing label printing solutions for over 30 years

STAR SUPPORT

Dedicated Customer Success Team with many years of diverse retail, hospitality and logistics installations. Solution-based approach to really understand customer needs and recommend the most suitable product for current and future requirements

EASY TO INTEGRATE

Compact and easy-to-operate, Star's range of desktop and portable barcode label and liner-less label printers are simple to integrate into your current system thanks to the option of wired and wireless connectivity as well as sophisticated drivers for a wide selection of operating platforms.

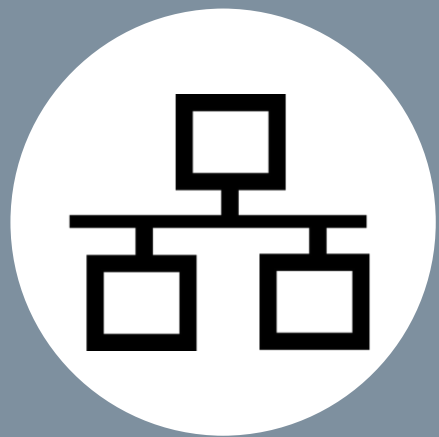
STAR SDKS

Star's outstanding Software Development Support is unrivalled. Our multi-product API, Star IO, forms part of our Windows, iOS, Android and Linux based SDKs used by software houses worldwide integrating Star's feature-rich range of products.

ADDITIONAL TOOLS

Remote support, documentation, CAD data, API support, best practice advice.

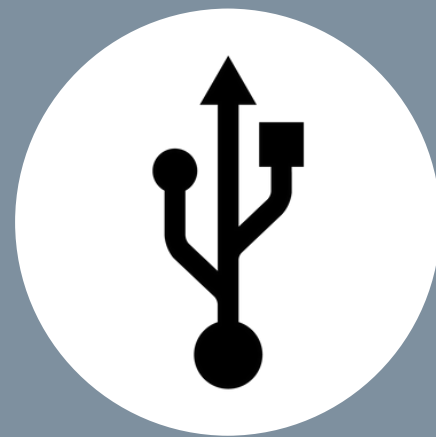
Multiple Connectivity Options For Printing From PC and Tablet



LAN



Bluetooth



USB



Airprint



CloudPRNT



Wifi
(Via H10 1X)

Types of Labels



Fixed Length labels

- Direct thermal label printers offer cost effective label printing with no additional consumables costs other than label rolls.
- Star label printers have black mark and / or transmissive sensors for detecting fixed length labels.
- Desktop and kiosk label solutions have a high quality cutter as standard.



Linerless Labels

- Thermal re-positionable labels provide the ideal Re-Stick customer labelling solution for take-away, cafes, fast food orders etc.
- Linerless labels also offer environmentally friendly label solutions with an increased percentage of labels per roll and zero wastage.
- Star's high quality linerless label printers are designed to manage the printing and cutting of linerless media with specialist cutters and sensors.

What Size Do You Need?

Star's high quality printers offer a variety of print widths from 32 to 104mm and can print high quality graphics, text and barcodes in landscape or portrait format, allowing you to print the label length you need or smaller labels in multiple labels per row. Compact, lightweight printers for so many labelling environments: Shelf Edge labels, Food labelling, Logistics, Pricing & Barcodes, Swing Tickets.



- FVP10: Offers shelf mount option, the FVP10 can be discreetly mounted under a counter or sales desk keeping these areas clear
- SM-T300i: Belt grip and shoulder strap for on the go printing and labelling
- Wall Mount for Desktop Printers
- SML-200 & SML-300: Desk dock cradle charger & in-vehicle mount options

Versatility



CloudPRNT

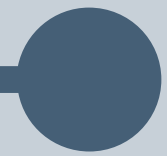
CloudPRNT works with the online ordering service to store and create print jobs, and communicate printer status to the server. Cloud ordering services post orders using a JSON format while the Star CloudPRNT communicates printer status to the server. Star's CloudPRNT technology provides benefits to both restaurant and retail stores by eliminating the need for an extra tablet to send an online order to the printer. Instead, the ordering service will be able to communicate directly to the printer. Store owners or service providers do not need to maintain an SSL certificate for CloudPRNT printers since the printer communicates with the server as a client.



WebPRNT

Star's platform-agnostic WebPRNT™ solution is designed to generate print data via a web browser to output directly to any Star printer fitted with a WebPRNT interface or using Star's WebPRNT Browser Software. This includes Star thermal receipt, ticket & label printers as well as SP700 matrix kitchen printer.

Star WebPRNT removes the issues usually associated with web-based printing by offering driverless printing capabilities for all receipt data, utilising HTML and JavaScript standards to provide consistent browser printing. Star WebPRNT supports all standard receipt requirements including logos and barcodes.



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